



# Media Guide 2024

# EURO HEAT& POWER DISTRICT HEATING | DISTRICT COOLING | COGENERATION

English Edition with International Distribution



# EURO HEAT&POWER

The EUROHEAT&POWER International after 20 years well established within West/East European Markets of Cogeneration, District Heating and Cooling as only Trade Magazine covering the whole process chain of the industry for Power Plant Technologies, Pipe-Laying, Network Construction/Operation, Heat Substations, Heat Metering and Accounting.

As official publication of Euroheat & Power, Brussels, each issue features – next to technological news and innovations – also the current developments of European energy policy. Overall a perfect marketing platform for your international business activities.





# media 2b The media network for your B2B marketing



media2b is the new media network for successful B2B marketing in eight sectors. The portal bundles the services of the leading media of VDE VERLAG GmbH, EW Medien und Kongresse GmbH and HEALTH-CARE-COM GmbH and offers a variety of advertising formats for optimal lead generation and the efficient use of media budgets. Strategic and conceptual consulting is also included in addition to pure media services in the group of companies' network.

# www.media2b.de





## Twenty brands

avn. – allgemeine vermessungsnachrichten, building & automation, Digital Factory Journal, EHEALTHCOM, energie.de, et – Energiewirtschaftliche Tagesfragen, etz elektrotechnik & automation, EUROHEAT&POWER, ew – Magazin für die Energiewirtschaft, EW Medien und Kongresse, gis.Business, gisPoint.de, gis.Science, netzpraxis, openautomation, smart-production.de, StE – Steuern der Energiewirtschaft, Sonne Wind & Wärme, VDE VERLAG, VDVmagazin, Wichmann Verlag



# Diverse channels

Print, web, newsletter, videos, podcasts, social media, etc.



# **Customized advertising formats**

Almost 50 different advertising formats from advertorials to junior pages and wallpapers



## **Eight sectors**

Electrical engineering, energy, automation & drive technology, e-health & medical technology, digitalization & information and communication technology, heating, ventilation, air conditioning and refrigeration technology, geo-IT & geodesy, building technology



## Events

Trade fairs, congresses, exhibitions and sponsorship



## Agency services

Full-service offerings for the development and implementation of your B2B communication campaigns





Trade Magazine for the international District Heating & Cooling and Cogeneration industry.	
4 issues per year	
English	
2,000 copies	
Utilities, Component Suppliers, Engineering/Consulting Companies, Authorities, Research Institutes	
In 24 Western/Eastern European Countries, Canada, USA, Russia, Japan, Korea	
VDE VERLAG GMBH Kaiserleistraße 8A 63067 Offenbach www.vde-verlag.de	
International Association Euroheat & Power, Brussels German Heat & Power Association – AGFW, Frankfurt am Main	

## **PR-Advertising Offers**

# For a better and more informative introduction of your company, your services and your products we offer:

1: Advertising Sizes and Prices The current VAT rate must be added to all prices.	Offer	Fixed price in € (not subject to discount)	District heating units that are both customer-designed and standardised. How does that add up, Cetetherm? New Advance does not add up and the standard of the standard does not add
	<b>1/1 Page Company Profile (4c)</b> Type area: 185 × 268mm Text-length: 3,800 signs (with blanks, without illustrations)	1,905.–	<text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text>
	<b>1/2 Page Company Profile (4c)</b> Type area: 185 × 132 mm Text-length: 2,100 signs (with blanks, without illustrations)	980	<text><text><text><text><text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text></text></text></text></text>
	<b>Special Combination Rate!</b> 1/1 Page Company Profile (4c) + 1/1 Page Standard Advert (4c)	4,330	<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text>
	<b>Special Combination Rate!</b> 1/2 Page Company Profile (4c) + 1/2 Page Standard Advert (4c)	2,745	_

Other special advertising types available on request.

EURO

# EURO HEAT& POWER

7



Ausgabe	Generation   Storage	DHC Networks	Consumer Installations I Heat Substations	Heat/Cold Metering	Fairs   Events
<b>I</b> PD: 13.02.24 AC: 23.01.23 ED: 15.12.23	<ul> <li>(Micro) gas turbines</li> <li>Steam turbines</li> <li>Fuel cells</li> <li>Small-scale CHP</li> <li>Stirling engines</li> <li>Heat pumps</li> <li>Boiler systems</li> <li>Fuel treatment</li> <li>Heat exchanger</li> <li>Pump systems</li> <li>Flue gas cleaning</li> <li>Instrumentation and control technology</li> <li>IT solutions</li> <li>Heat/Cold storage</li> <li>Storage technologies</li> <li>Applications</li> <li>Operating methods</li> </ul>	<ul> <li>Pipeline Construction</li> <li>Pre-insulated pipe systems</li> <li>Flexible pipe systems</li> <li>Network simulation</li> <li>Instrumentation and control technology</li> <li>Valves</li> <li>Digitalisation of DHC networks</li> </ul>	<ul> <li>Heat substations</li> <li>Heat storage tanks</li> <li>Hot water generation</li> <li>Heat exchangers</li> <li>Pressure maintenance</li> <li>Water conditioning</li> <li>Instrumentation and control technology</li> <li>Digitalisation</li> </ul>	<ul> <li>Heat/cold meters</li> <li>Temperature sensors</li> <li>Heat cost allocators</li> <li>Remote metering</li> <li>Billing</li> <li>IT solutions</li> <li>Smart meter gateway</li> <li>Measuring methods</li> </ul>	E-world energy & water           Essen (D), 20. – 22. 02. 24             CampusEnergy2024           San Francisco (USA),           20. – 23. 02. 24           GeoTherm expo & Congress           Offenburg (D), 29. 02. – 01. 03. 24             17 <sup>th</sup> annual International           Biomass Conference & Expo           Richmond (USA), 04. – 06. 03. 24           World Sustainable Energy Days           Wels (A), 05. – 08. 03. 24           Biomass           Brno (CZ), 07. – 11. 04. 24           ISEC - 3 <sup>rd</sup> International           Sustainable Energy Conference           Graz (A), 10. – 11. 04. 24           Hannover Trade Fair           Hanover (D), 22. – 26. 04. 24           ISH China & CIHE           Beijing (China), 11. – 13. 05. 24           Tube           Düsseldorf (D), 15. – 19. 05. 24
<b>II</b> PD: 21.05.24 AC: 25.04.24 ED: 28.03.24	<ul> <li>Biomass</li> <li>Biogas</li> <li>Geothermal energy</li> <li>Solar thermal energy</li> <li>Waste heat</li> <li>Hydrogen</li> <li>Green gas</li> <li>Synthetic fuels</li> <li>Heat pumps</li> </ul>	<ul> <li>Network operation</li> <li>Maintenance</li> <li>Rehabilitation technologies</li> <li>Leakage detection</li> <li>Asset management</li> <li>Quality management</li> </ul>	<ul> <li>Hot water generation</li> <li>Heat exchangers</li> <li>Pressure maintenance</li> <li>Water conditioning</li> <li>Legionella prophylaxis</li> <li>Digitalisation</li> </ul>	<ul> <li>Heat/cold meters</li> <li>Temperature sensors</li> <li>Heat cost allocators</li> <li>Remote metering</li> <li>Billing</li> <li>IT solutions</li> </ul>	Euroheat & Power Congress Rotterdam (NL), 03.–05. 06. 24 Enerstock 2024 Lyon (F), 05.–07. 06. 24 IDEA2024 – 115 <sup>th</sup> Annual Conference & Trade Show Orlando/Florida (USA) 17.–20. 06. 24 International Biogas Congress & Expo Brussels (B),18.–19. 06. 24 The smarter E Europe Munich (D), 19.–21. 06. 24 EUBCE European Biomass Conference & Exhibition Marseille (F), 24.–27. 06. 24





Ausgabe	Generation   Storage	DHC Networks	Consumer Installations I Heat Substations	Heat/Cold Metering	Fairs I Events
<b>III</b> PD: 03.09.24 AC: 13.08.24 ED: 16.07.24	<ul> <li>Turbines</li> <li>Small-scale CHP</li> <li>Stirling engines</li> <li>Heat pumps</li> <li>Boiler systems</li> <li>Fuel treatment</li> <li>Heat exchanger</li> <li>Pump systems</li> <li>Flue gas cleaning</li> <li>Instrumentation and control technology</li> <li>Digitalisation</li> </ul> District cooling <ul> <li>Absortion chillers</li> <li>Compression chillers</li> <li>Cold storage</li> </ul>	<ul> <li>Network monitoring</li> <li>Control technology</li> <li>Pressure maintenance</li> <li>Pump operation</li> <li>Network extension</li> <li>Water conditioning</li> <li>Shaft monitoring</li> <li>Digitalisation of DHC networks</li> </ul>	<ul> <li>House led-in</li> <li>Heat substations</li> <li>Pumps</li> <li>Heat exchangers</li> <li>Pressure maintenance</li> <li>Instrumentation and control technology</li> <li>Digitalisation</li> </ul>	<ul> <li>Remote metering</li> <li>Billing</li> <li>IT solutions</li> </ul>	$\begin{array}{c} 10^{\text{th}} International Conference} \\ on Smart Energy Systems \\ Aalborg (DK), 10. – 11. 09. 24 \\ \hline Chillventa \\ Nuremberg (D), 08. – 10. 10. 24 \\ \hline Enlit Asia \\ Kuala Lumpur (MY), \\ 05. – 07. 11. 24 \\ \hline Enlit Europe \\ Milan (I), 12. – 14. 11. 24 \\ \hline Energy Decentral \\ Hanover (D), 12. – 15. 11. 24 \\ \end{array}$
<b>IV</b> PD: 20.11.24 AC: 30.10.24 ED: 01.10.24	<ul> <li>Biomass</li> <li>Biogas</li> <li>Geothermal energy</li> <li>Solar thermal energy</li> <li>Waste heat</li> <li>Hydrogen</li> <li>Green gas</li> <li>Synthetic fuels</li> <li>Heat Pumps</li> <li>Digitalisation of generation</li> </ul>	<ul> <li>Piping systems</li> <li>Network simulation</li> <li>Asset management</li> <li>Pressure maintenance</li> <li>Quality management</li> <li>Instrumentation and control technology</li> <li>Valves</li> </ul>	<ul> <li>Heat substations</li> <li>Heat storage tanks</li> <li>Hot water generation</li> <li>Heat exchangers</li> <li>Pressure maintenance</li> <li>Water conditioning</li> <li>Instrumentation and control technology</li> <li>Digitalisation</li> </ul>	<ul> <li>Heat/cold meters</li> <li>Temperature sensors</li> <li>Heat cost allocators</li> <li>Remote metering</li> <li>Billing</li> <li>Smart meter gateway</li> <li>Measuring methods</li> </ul>	HEATEXPO Dortmund (D), 26.–28. 11. 24 Valve World Düsseldorf (D), 03.–05. 12. 24

## Regular columns in every issue:

Energy News (Brussels News, News from Euroheat & Power, Energy Markets, Events, Publications), Industry News (New Products/Technologies, Company Information)

## **Regular features in every issue:**

Energy Policy, Energy Markets, Energy Legislation, Energy Service/Contracting, Renewable Energies, Power Plant Technology, Cogeneration, District Heating, Heat Transport and Distribution, Consumer Installations, Heat Substations, Heat Metering/Billing

PD = publication date,

- AC = ad closing date,
- ED = deadline for editorial contents

# EURO HEAT&POWER

Editorial Calendar Topic Matrix 9



	Issue			
Торіс	1	II		IV
Absortion chillers			✓	
Asset management		~		~
Billing	~	~	~	~
Biogas		~		~
Biomass		~		~
Boiler systems	~		~	
Chillventa			~	
Cold storage	~		~	
Compression chillers			~	
DHC Networks	~	~	~	~
Digitalisation	~	~	~	~
Digitalisation of DHC networks	~		~	
Digitalisation of generation				~
District cooling			~	
Energy Decentral			~	
Enlit Asia			~	
Enlit Europe			~	
Euroheat & Power Congress		✓		
E-world energy & water	~			
Flexible pipe systems	~			
Flue gas cleaning	~		~	
Fuel cells	~			
Fuel treatment	~		~	
Geothermal energy		✓		~
Green gas		✓		~
Hannover Trade Fair	~			
Heat cost allocators	~	✓		~
Heat exchangers	~	✓	✓	~
НЕАТЕХРО				~
Heat pumps	~	✓	~	~
Heat storage tanks	~			~
Heat substations	~		✓	~
Heat/Cold Metering	~	~	✓	~
Heat/cold meters	~	✓		✓
Heat/Cold storage	✓			
Hot water generation	✓	✓		~
House led-in			~	

	Issue			
Торіс	1	11		IV
Hydrogen		~		~
ISH China & CIHE	~			
Instrumentation and control technology	~		~	~
IT solutions	~	✓	✓	
Leakage detection		~		
Legionella prophylaxis		~		
Measuring methods	~			~
(Micro) gas turbines	~			
Network extension			✓	
Network monitoring			~	
Network operation		~		
Network simulation	1			✓
Pipeline Construction	~			
Piping systems				~
Pre-insulated pipe systems	~			
Pressure maintenance	~	~	~	~
Pump operation			~	
Pump systems	~		~	
Pumps			✓	
Quality management		~		~
Rehabilitation technologies		~		
Remote metering	~	~	~	~
Shaft monitoring			~	
Small-scale CHP	~		~	
Smart meter gateway	✓			~
Solar thermal energy		~		~
Steam turbines	~			
Stirling engines	1		~	
Storage technologies	1			
Synthetic fuels		~		~
Temperature sensors	~	~		~
Tube	~			
Turbines			~	
Valves	1			~
Valve World				~
Waste heat		~		~
Water conditioning	✓	~	~	~







# Your ad will also appear in the E-MAGAZINE!

1 Advertising Sizes and Prices: Please add the appropriate value added tax to all prices. if applicable	Formats	<b>Type area</b> width × depth in mm	Bleed formats width × depth in mm please add 3 mm on all sides	Prices in €
	Coverpage (plus Advertisement next to Editorial (page 3*))	190 × 188 (+ 82 × 242)		4,400,-
	2/1	394 × 268	420 × 297	6,500,-
	1/1	185 × 268	210 × 297	3,850,-
	Inside Front Cover, Back Cover *	185 × 268	210 × 297	4,200,-
	Inside Back Cover	185 × 268	210 × 297	4,100,-
	Juniorpage	126 × 180	136 × 195	2,850,-
	1/2	vertical: 97 × 268	vertical: 110 × 297	2,450,-
		horizontal: 185 × 132	horizontal: 210 × 147	
	1/3	vertical: 68 × 268	vertical: 81 × 297	2,050,-
		horizontal: 185 × 88	horizontal: 210 × 103	
	1/4	vertical: 39 × 268	vertical: 52 × 297	1,750,-
		horizontal: 185 × 66	horizontal: 210 × 81	
		vertical, 2 column: 97 × 132		
	1/8	vertical: 97 × 66		1,500,-
		quer: 185 × 32		

\* The dispatch edition receives a removable address label on the top right (according to postal regulations). Banderoles are on the back of the magazine with fixed one or two adhesive dots

## EURO **HEAT&POWER**

Advertising Sizes and Prices

Format

W×Η in pixels



Contact

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Oliver Nitschke, Phone: +49 069/840006-13 56 oliver.nitschke@vde.verlag.de



**Recipients:** 843 (as of: August 2023)

Issue	Date
1/2024	14.02.2024
2/2024	24.05.2024
3/2024	04.09.2024
4/2024	10.12.2024

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## Stand-alone Newsletter

Reach exclusively the newsletter subscribers of the EU-ROHEAT&POWER with your advertising message. With an individual mailing date and the EUROHEAT&POWER newsletter template, you can place your products, services, whitepapers, webinars, events or other information in a target group-oriented way.

Preis: € 2.650,-

Fixed price in € (not subject to discount)	
	Conta

	Billboard	600 × 250	1.050,	
	Native Billboard	Picture: 600 × 250 Caption max 55 characters Text max 475 characters	1.300,-	
	Native Teaser	Picture: 275 × 135 Caption max 55 characters Text max 375 characters	650,-	
	Fullbanner	468 × 60	900,-	
	Medium Rectangle	300 × 250	650,-	
			The current VAT rate must be added to all prices.	
2 File Formats	(72 dpi RGB pict	TML Newsletter: JPG, GIF (no ure files) our target URL/link on deliver		
3 Format of the Newsletter	HTML			
4 Delivery Addres		Please send your advertising material/ files for your campaign to the following address: anzeigen@vde-verlag.de		
5 Delivery Deadlin				
	delivery of your of	With this lead, we have enough time to test your files and to ensure a correct delivery of your campaign. Delays are otherwise not at our expense. We need the following data upon delivery:		

- customer name,
  - campaign name,
  - contact for questions/check back,
  - Target-URL/Click-URL,
  - Alt text/Title text (optional).



## General Terms of Business of VDE VERLAG GMBH

for advertisements and third party inserts in magazines and books and for online advertising

### 1. Area of Application

Insofar as nothing else is expressly confirmed in writing by VDE VERLAG GMBH ("the Publisher") all contractual relationships of each of the Publisher's customers with the Publisher are governed solely by the following General Terms of Business. They are also solely binding when conflicting general terms of business of the Customer's have not been explicitly rejected by the Publisher.

### 2. Definitions

Definitions
 21. An advertisement is any promotional publication in printed materials or online offers of the Publisher.
 22. An advertising order is a contract for publication of one or more advertisements of an advertiser or other person placing them on an online offer or in printed materials of the Publisher for the purpose of distribution. To become effective, such a contract must be confirmed in writing by the Publisher.
 23. A standard advertising is contract is one with a term of 12 months.
 24. Online advertising is, for example, advertising banners, pop-ups, white papers, webcasts, microsites, webinars, special interest and/or keyword placements on the Publisher's online offers and in its advertising is.

electronic newsletter

3. Rebates Rebates on contracts with term of 12 months are based on the actual published scope of the advertisements during the 12 month period, insofar as the Publisher is not responsible for deviations from the agreed scope. In such a case the Customer shall pay the difference between the rebate granted in advance and the rebate as based on the actual scope of advertising.

### 4. Placement

4. Placement
4.1. The Customer shall notify the Publisher in good time before the closing time for advertisements in the event that advertisements, inserts and other supplements are to be published in particular numbers, particular editions or in particular places of printed matter.
4.2. Such a notification is made in good time if, assuming a normal course of business, the Customer can still be notified in writing in the event that the Customer's request cannot be carried out.
4.3. Placement requests for which a separate surcharge is not agreed are honoured solely at the Publisher's free discretion.
4.4. If the Customer decides that contrary to the original order an advertisement is not to appear in a preferred location, then the Customer must notify the Publisher of this in writing at least 6 weeks before closing time for advertising is placed by the Publisher at its equitable discretion with due consideration given to the interests of the Customer. Insofar as nothing else is agreed, the Customer does not have a right to a particular placement within the Publisher's online offers or newsletters.

5. Contents and Arrangement 5.1. The Publisher is entitled to refuse to publish advertisements, inserts or other supplements, as well as online advertising, because of its contents, its origin or its technical form, insofar as its contents violate applicable law or public morals or publication would be unreasonable for the Publisher. A publication is unreasonable for the Publisher if, for example, inserts or other supplements can give readers to impression, through their form or design, that these are parts of the printed matter for which the Publisher is responsible, or, if they contain advertising from any third party. The Customer will be notified or any such refusal to publish. 5.2. The publication of inserts and other supplements presupposes in principle that a sample has been submitted in advance.

5.2. The publication of inserts and other supplements presupposes in principle that a sample has been submitted in advance.
5.3. Online advertising must be delivered by the Customer in accordance with the technical requirements of the Publisher no later than the deadline agreed in the order. The Publisher does not check whether or to what extent the advertising materials provided by the Customer are suitable for the Customer's advertising purpose and are in keeping with the Customer's needs. In the case of online advertising which due to its technical design allows collection and storage of usage data, the Customer assures that all such collection and storage of data is done in accordance with the statutory requirements (advertisements and online advertising which due to their editorial design cannot be recognized as such can be made recognizable as such by a clear notice such as "Advertisement" that is added by the Publisher.

5.4. Advertisements and online advertising writen due to their educination be recognized as such can be made recognized as such of a local network of local netw

6. Publisher's Warranty and Liability
6.1. The Publisher varrants the print quality customary for orders of the type in question, in the context of the possibilities prescribed by the printing materials. If the printed advertisement is entirely or partially illegible, incorrect or incomplete, and if the Publisher is responsible for this, then the Customer shall have a right, as the Customer may choose, to a reduction in the price of the advertisement or to a replacement advertisement unless a replacement advertisement such as wallable only a disproportionate costs.
6.2. The Publisher shall place online advertisements during the agreed period of time and keep the relevant websites available. The Publisher warrants that the website(s) on which online advertisement or to a replacement advertisement is insignificant.
6.3. The Publisher shall place online advertisements during the agreed period of time and keep the relevant websites available. The Publisher warrants that the website(s) on which online advertisements appear are available at least 161 hours per week. If, during the period of the contract, this availability stays behind what is contractually agreed, then the Customer shall be entitled to a reasonable reduction of the price. This does not apply if the inferiority of performance is insignificant.
6.3. The liability of the Publisher for compensation for damages is limited to intention and gross negligence, insofar as there is no loss of human life, bodily injury or damage to health and insofar as there is no violation of essential contractual obligations. In cases of slightly negligence violations of essential contractual obligations is barred.
6.4. The Publisher is liable for damages which arise from malfunctions of internet lines, servers or other facilities only to the extent that such malfunctions lie within the Publisher's sphere of responsibility.

7. Proofs Proofs are delivered only at the express request of the Customer. The Customer bears the risk that proofs are not delivered in time and that returned corrected proofs are not correct. If the corrected proofs are not received by the Publisher within the period of time specified by the Publisher, then permission to print will be deemed to have been granted when this period of time for receiving corrected proofs has expired.

### 8. Specimen Copies

After publication, the Customer shall receive a complete copy as documentary evidence. With job and occasional advertisements, the page on which the advertisement appeared will be sent as documentary evidence. If it is no longer to procure a specimen copy, the Publisher will certify in writing that the advertisement was published.

### 9. Prices

All prices are stated as net prices in addition to which the applicable statutory value added tax is to be paid.
 Price changes that occur during the period of a 12 month contract with a company go into effect immediately, insofar as nothing else was already agreed.
 The preparation of drawings, printing materials and significant changes in submitted printing materials are charged at cost.
 Insofar as nothing else is agreed, online advertising is offered at monthly fixed prices. The Publisher does not guarantee particular levels of click rates, ad impressions, leads or other access statistics.

10. Review of Online Advertising When online advertising is broadcast for the first time, the Customer will review it without delay for proper placement and report any errors to the provider within three working days. Online advertising to which no objections are raised within this period is deemed to have been

accepted. 11. Cancellation of Online Advertising

- 1.1. cancentation or unline Advertising which has been ordered can be cancelled before the agreed date of first broadcast. Cancellation must be made in writing.
   11.1. Online advertising which has been ordered can be cancelled before the agreed date of first broadcast. Cancellation must be made in writing.
   11.2. Cancellations received more than 8 weeks before the date of first broadcast are free of charge. Otherwise, the Publisher is entitled to invoice cancellation fees as follows:

   cancellation between 8 weeks and 4 weeks plus 1 day before first broadcast: 50 % of the net order value,
   cancellation between 4 weeks and 1 week plus 1 day before first broadcast: 75 % of the net order value,
   cancellation 1 week or less before first broadcast: 100 % of the net order value.

12. Reduced Print Runs A reduced print run constitutes a defect that justifies a price reduction only if the shortfall is 20 % or more with a print run of up to 50,000 copies. Then the price reduction is proportional to the shortfall.

### 13. Payment Conditions

Payments are due in full within 30 days. The Publisher reserves the right to demand advances from new customers.

### 14. Payment Default

14. If ayment behalf 14. If ayment is not received within 30 days after the date of first appearance, then the Customer enters payment default even if there is no reminder. In a case of payment default by a customer which is an entrepreneur, the Publisher is entitled to charge a standard fee in the amount of 40 euros. This amount will be credited to compensation for damages in the event that the damages are based on the costs of collection. During the period of payment default, customers which are entrepreneurs are also charged default interest in the amount of 9% above the base interest rate. 14.2. If the Customer is in payment default, the Publisher reserves the right to make further appearances of advertisements dependent on payment of advances even during an ongoing standard advertising contract

15. Applicable Law and Place of Jurisdiction 15.1. This contract is governed by the law of the Federal Republic of Germany. 15.2. The place of fulfilment and jurisdiction for business with merchants, legal entities of public law and public law special funds is the legal domicile of the Publisher. If the place of residence or usual abode of the Customer is not known when litigation is filed or if the Customer has moved his, her or its residence or place of usual abode to a location outside the area of applicability of the ZPO (German Code of Civil Procedure), then it is agreed that the place of jurisdiction is the legal domicile of the publisher.

16. Data Processing During the course of its business activity the Publisher uses a data processing system to process customer data in the framework prescribed by the EU's General Data Protection Regulation (GDPR) as per-missible. A data protection officer has been appointed by the Publisher.

17. Other Regulations The publisher does not take part in alternative dispute resolutions in front of consumer concilation boards.

# We are here for you

## media2b. Gemeinsam. Mehr erreichen.

## Media Consulting



Olaf Schneider Head of Sales and Advertising Phone: +49 69/840006-1340 olaf.schneider@vde-verlag.de



Bremen, Hamburg, Hesse, Lower Saxony, Northrhine-Westphalia, Rhineland Palatinate, Saarland, Schleswig-Holstein

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+ 49 21 03/39 84 - 48 schumann@medienservicehilden.de



Baden-Wuerttemberg, Berlin, Brandenburg, Mecklenburg-Western Pomerania, Saxony, Saxony-Anhalt, Thuringia

Armin Schaum Im Feldchen 24 60437 Frankfurt

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Bavaria, Austria Heinz-Joachim Greiner Bajuwarenstraße 19 84030 Ergolding +49 871/74292 +49 170/3801703 verlagsbuerogreiner @t-online.de

# Order Management, Marketing & Media Partnerships



Oliver Nitschke Order Management Phone: +49 69/840006-1356 oliver.nitschke@vde-verlag.de

# **Editorial department**



Leonie Ströver Order Management Phone: +49 69/840006-1342 leonie.stroever@vde-verlag.de



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Preisänderungen und Irrtümer vorbehalten. Es gelten die Liefer- und Zahlungsbedingungen des VDE VERLAGs.