

EURO HEAT&POWER

Media Guide 2023



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www.ehp-magazine.com

EURO
HEAT&POWER

www.ehp-magazine.com 1/2022

DISTRICT HEATING | DISTRICT COOLING | COGENERATION



LTDH Energy – Where Science Heats the City
GENERATION Technology and Components from Siberia with Greenhouses and Gas Generators
STORAGE Spatial Design of a Heat Pump System with Hot Water Storage and Approach for Evaluating the Feasibility

Your specialist for flexible and rigid DHC pipe systems

With the best Team

FREMIANT **HEXWELL FHK** **CASAFLEX** **CALPEX PUR-RING**
NEW FLEXSTAR **ROGIFLEX** **COOLMANT** **COOLFLEX**

BRUGG
Pipes

bruggpipes.com

Focussing on
Global Trends

The EUROHEAT&POWER International after 19 years well established within West/East European Markets of Cogeneration, District Heating and Cooling as only Trade Magazine covering the whole process chain of the industry for Power Plant Technologies, Pipe-Laying, Network Construction/ Operation, Heat Substations, Heat Metering and Accounting.

As official publication of Euroheat & Power, Brussels, each issue features – next to technological news and innovations – also the current developments of European energy policy.

Overall a perfect marketing platform for your international business activities.

Profile

Trade Magazine for the international District Heating & Cooling and Cogeneration industry.

Frequency

4 issues per year

Language

English

Circulation

2,000 copies

Target Group

Utilities, Component Suppliers, Engineering/Consulting Companies, Authorities, Research Institutes

Distribution

In 24 Western/Eastern European Countries, Canada, USA, Russia, Japan, Korea

Publishers

International Association Euroheat & Power, Brussels
 German Heat & Power Association – AGFW, Frankfurt am Main

Publishing House

VDE VERLAG GMBH, Offenbach am Main

E-Magazine



For a better and more informative introduction of your company, your services and your products we offer:

1/1 Page Company Profile (4c)

Type area: 185 × 268 mm
 Text-length: 3,800 signs (with blanks, without illustrations)
 Fixed Price: € 1,905.–
 (not subject to discount)

1/2 Page Company Profile (4c)

Type area: 185 × 132 mm
 Text-length: 2,100 signs (with blanks, without illustrations)
 Fixed Price: € 980.–
 (not subject to discount)

Special Combination Rate!

1/1 Page Company Profile (4c) +
 1/1 Page Standard Advert (4c)

Fixed Price: € 4,330.–
 (not subject to discount)

1/2 Page Company Profile (4c) +
 1/2 Page Standard Advert (4c)

Fixed Price: € 2,745.–
 (not subject to discount)

Other special advertising types available on request.
 Contact: Olaf Schneider, Head of Sales and Advertising
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 Email: olaf.schneider@vde-verlag.de



E-Magazine:

All the printed editions, including all the advertisements, are also published online as an e-magazine. Closing dates for publication and advertising are identical to those for the printed editions.

EHP Newsletter:

Highlighting the content of the issue and news of the branch.

Forms of advertisement:

- 1 Banner Ad: Material required: JPEG banner in the format
- 2 468 × 60 px (Full Banner) or 468 × 250 px (Premium Banner) (W × H, max. 40 KB) + a related link
- 3 Text + picture format: Material required: One JPEG picture (max. 200 KB) in the format 250 × 170 pixels (W × H) + text (open file) with heading (max. 60 characters) and max. 400 characters as a continuous text + a related link

Recipients: 415 (as of August 2022)

Dates:

Issue	Date
1	14.02.2023
2	16.05.2023

Issue	Date
3	31.08.2023
4	12.12.2023



Rates:

Format	Full Banner	Premium Banner	Text + Picture
Rate per mailing	€ 710.–	€ 1,020.–	€ 610.–

Deadline for booking and material:

One week prior to the mailing. Please send your material to anzeigen@vde-verlag.de

Effective date 01.01.2023 – Status September 2022 – Subject to modification without notice

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Issue + Dates	Generation/Storage	DHC Networks	Consumer Installations Heat Substations	Heat/Cold Metering	Fairs Events
I PD: 14.02.2023 AC: 23.01.2023 ED: 12.12.2022	<ul style="list-style-type: none"> ▪ (Micro) gas turbines ▪ Steam turbines ▪ Fuel cells ▪ Small-scale CHP ▪ Stirling engines ▪ Heat pumps ▪ Boiler systems ▪ Fuel treatment ▪ Heat exchanger ▪ Pump systems ▪ Flue gas cleaning ▪ Instrumentation and control technology ▪ IT solutions Heat/Cold storage <ul style="list-style-type: none"> ▪ Storage technologies ▪ Applications ▪ Construction ▪ Operating methods 	<ul style="list-style-type: none"> ▪ Pipeline Construction ▪ Pre-insulated pipe systems ▪ Flexible pipe systems ▪ Network simulation ▪ Instrumentation and control technology ▪ Valves ▪ Digitalisation of DHC networks 	<ul style="list-style-type: none"> ▪ Heat substations ▪ Heat storage tanks ▪ Hot water generation ▪ Heat exchangers ▪ Pressure maintenance ▪ Water conditioning ▪ Instrumentation and control technology ▪ Digitalisation 	<ul style="list-style-type: none"> ▪ Heat/cold meters ▪ Temperature sensors ▪ Heat cost allocators ▪ Remote metering ▪ Billing ▪ IT solutions ▪ Smart meter gateway ▪ Measuring methods 	<ul style="list-style-type: none"> ▪ CampusEnergy2023 27.02. – 02.03.2023 Grapevine (USA) ▪ 16th Annual International Biomass Conference & Expo 28.02. – 02.03.2023 Atlanta (USA) ▪ World Sustainable Energy Days 28.02. – 03.03.2023 Wels (A) ▪ GeoTherm Expo & Congress 02. – 03.03.2023 Offenburg (D) ▪ ISH 13. – 17.03.2023 Frankfurt a. M. (D) ▪ Volta-X 28. – 30.03.2023 Stuttgart (D) ▪ Hanover Trade Fair 17. – 21.04.2023 Hanover (D)
II PD: 02.05.2023 AC: 06.04.2023 ED: 06.03.2023	<ul style="list-style-type: none"> ▪ Biomass ▪ Biogas ▪ Geothermal energy ▪ Solar thermal energy ▪ Waste heat ▪ Hydrogen ▪ Green gas ▪ Synthetic fuels 	<ul style="list-style-type: none"> ▪ Network operation ▪ Maintenance ▪ Rehabilitation technologies ▪ Leakage detection ▪ Asset management ▪ Quality management 	<ul style="list-style-type: none"> ▪ Hot water generation ▪ Heat exchangers ▪ Pressure maintenance ▪ Water conditioning ▪ Legionella prophylaxis ▪ Digitalisation 	<ul style="list-style-type: none"> ▪ Heat/cold meters ▪ Temperature sensors ▪ Heat cost allocators ▪ Remote metering ▪ Billing ▪ IT solutions ▪ Smart meter gateway ▪ Measuring methods 	<ul style="list-style-type: none"> ▪ Euroheat & Power Congress 22. – 24.05.2023 Turin (I) ▪ E-world energy & water 23. – 25.05.2023 Essen (D) ▪ 17th International Conference on Bioenergy and Innovative Biotechnology 03. – 04.06.2023 New York (USA) and 10. – 11.06.2023 Copenhagen (DK) ▪ IDEA2023 – 114th Annual Conference & Trade Show 05. – 08.06.2023 Chicago (USA)

					<ul style="list-style-type: none"> ▪ The smarter E Europe 14. – 16.06.2023 Munich (D)
<p>III</p> <p>PD: 01.09.2023 AC: 10.08.2023 ED: 03.07.2023</p>	<ul style="list-style-type: none"> ▪ Biomass ▪ Biogas ▪ Geothermal energy ▪ Solar thermal energy ▪ Waste heat ▪ Hydrogen ▪ Green gas ▪ Synthetic fuels ▪ Heat Pumps ▪ Digitalisation of generation <p>District cooling</p> <ul style="list-style-type: none"> ▪ Absorption chillers ▪ Compression chillers ▪ Cold storage 	<ul style="list-style-type: none"> ▪ Network monitoring ▪ Control technology ▪ Pressure maintenance ▪ Pump operation ▪ Network extension ▪ Water conditioning ▪ Shaft monitoring ▪ Digitalisation of DHC networks 	<ul style="list-style-type: none"> ▪ House led-in ▪ Heat substations ▪ Pumps ▪ Heat exchangers ▪ Pressure maintenance ▪ Instrumentation and control technology ▪ Digitalisation 	<ul style="list-style-type: none"> ▪ Remote metering ▪ Billing ▪ IT solutions 	<ul style="list-style-type: none"> ▪ International Symposium on District Heating and Cooling 03. – 06.09.2023 Beijing (China) ▪ 17. International Conference on Biogas and Biogas Production 09. – 10.09.2023 Singapore (SGP)
<p>IV</p> <p>PD: 21.11.2023 AC: 30.10.2023 ED: 02.10.2023</p>	<ul style="list-style-type: none"> ▪ Turbines ▪ Small-scale CHP ▪ Stirling engines ▪ Heat pumps ▪ Boiler systems ▪ Fuel treatment ▪ Heat exchanger ▪ Pump systems ▪ Flue gas cleaning ▪ Instrumentation and control technology ▪ Digitalisation 	<ul style="list-style-type: none"> ▪ Piping systems ▪ Network simulation ▪ Asset management ▪ Pressure maintenance ▪ Quality management ▪ Instrumentation and control technology ▪ Valves 	<ul style="list-style-type: none"> ▪ Heat substations ▪ Heat storage tanks ▪ Hot water generation ▪ Heat exchangers ▪ Pressure maintenance ▪ Water conditioning ▪ Instrumentation and control technology ▪ Digitalisation 	<ul style="list-style-type: none"> ▪ Heat/cold meters ▪ Temperature sensors ▪ Heat cost allocators ▪ Remote metering ▪ Billing ▪ IT solutions 	

Regular columns in every issue: Energy News (Brussels News, News from Euroheat & Power, Energy Markets, Events, Publications), Industry News (New Products/Technologies, Company Information)

Regular features in every issue: Energy Policy, Energy Markets, Energy Legislation, Energy Service/Contracting, Renewable Energies, Power Plant Technology, Cogeneration, District Heating, Heat Transport and Distribution, Consumer Installations, Heat Substations, Heat Metering/Billing

Formats			Prices
Formats	Type area (width × depth)	Bleed formats** (width × depth)	Total amount
Cover Page*	190 × 188	–	€ 4,400.–
Advertisement next to Editorial (page 3)*	82 × 242	–	
Inside Front Cover, Back Cover (Size = 1/1 Page)	185 × 268	210 × 297	€ 4,200.–
Inside Back Cover (Size = 1/1 Page)	185 × 268	210 × 297	€ 4,100.–
2/1	394 × 268	420 × 297	€ 5,800.–
1/1	185 × 268	210 × 297	€ 3,700.–
2/3	vertical	126 × 268	€ 2,950.–
	horizontal	185 × 178	
Juniorpage	126 × 180	136 × 195	€ 2,700.–
1/2	vertical	97 × 268	€ 2,350.–
	horizontal	185 × 132	
1/3	vertical	68 × 268	€ 1,950.–
	horizontal	185 × 88	
1/4	vertical	39 × 268	€ 1,650.–
	horizontal	185 × 66	
	vertical, 2 column	97 × 132	
1/8	vertical	97 × 66	€ 1,300.–
	horizontal	185 × 32	

Smaller formats on request.

*Cover Page Advertisement: No right of cancellation.
Cover page: Full color image; format 190 × 188 (width × depth) +
Advertisement next to Editorial (page 3): format 82 × 242 (width × depth)

4. cover page: The dispatch edition receives a removable address label on the top right (according to postal regulations). Banderoles are on the back of the magazine with fixed one or two adhesive dots.

All formats in mm (width × depth). Special advertising forms on request.



Cover page:

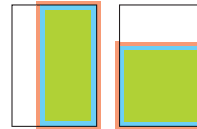
Type area: 190 × 188



1/1 page:

Type area: 185 × 268

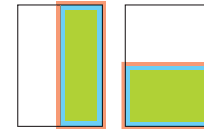
Bleed format: 210 × 297**



2/3 page vertical:

Type area: 126 × 268

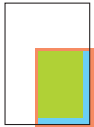
Bleed format: 139 × 297**



1/2 page vertical:

Type area: 97 × 268

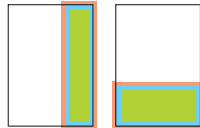
Bleed format: 110 × 297**



Juniorpage:

Type area: 126 × 180

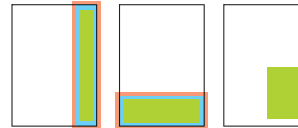
Bleed format: 136 × 195**



1/3 page vertical:

Type area: 68 × 268

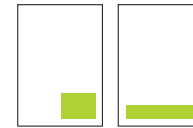
Bleed format: 81 × 297**



1/4 page vertical:

Type area: 39 × 268

Bleed format: 52 × 297**



1/8 page vertical:

Type area: 97 × 66

1/3 page horizontal:

Type area: 185 × 88

Bleed format: 210 × 103**

1/4 page horizontal:

Type area: 185 × 66

Bleed format: 210 × 81**

1/8 page horizontal:

Type area: 185 × 32

1/4 page vertical, 2 columnn:

Type area: 97 × 132



** Please note! For formats with bleed add 3 mm on all sides.



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